July 28, 1976

Branch Organizer Norkers' Power Coordinator

Dear Comrades,

I have a new phone number when it is necessary to reach me in emergincys. It is 313 - 869 - 0109. I can be called at the office Monday thru Thursday from 10AN to 6PN and I will almost always be there. At other times call me at home.

WORKERS' POWER

I want to remind the branches that they must continue to adjust their bundles. Over the summer there has been much moving around. Put the bundle up or down as required.

Every branch and fraction should strat gearing themselves up for the Workers' Power circulation campaign. There are many things that can be done even before you get the lead from the center.

- 1. We have subscription leaflets now, your branch should have some. Start getting subscriptions. It is not hard to know where to get them.
- 2. Send in weekly WP sales reports. Many branches have not been doing this. If your branch needs more of the Sales Report Sheets let me know and I will send them to you
- 3. Begin to make real efforts to collect money for each and every copy of the paper sold. From what I learned at the convention the branches that do this are the ones who are not in debt. There are many ways of doing it. Find the best for your branch.
- 4. Finally, begin to concentrate real energy in building up paper sales in the industries where we have national fractions. Part of the circulation campaign is going to be on industry and fraction basis. We want to build up a core of hundreds and thousands or worker readers in every industry and union we are active in.

On the reverse side you will find a very incomplets and some what out dated national picture of our sales broken down by industry. If your city is not reported on , then let me know the sales figures right  $\oint$  away. If it is reported on inaccurately also let me know. Some of these figures are averages from 3 and 4 months ago.

In some of the industries the figures are rather low. But al least we know where we are beginning from.

Keep in touch.

Fraternally, Tom Dougherty

## NATIONAL WORKERS POWER SALES

	Auto	UPS	Telephone	Steel	Post Office	Teamster
Atlanta Bay Area Bloomington Boston Charleston		15 6 12	· ,			35 15
Chicago Cincinnati Cleveland Detroit Gary	40	15 10 15 80	1	25	10	25
Indianapolis Los Angeles Louisville Madison New Jersey		10 35 20 40	10		n de las sin en la sin en la sinte de la sinte	100
New York - CMA City		30	15	···· ::	್ಷಿ ಸಂಗ್ರೆ ಪ್ರಾಂಕ್ ಸ್ಟ್ರೆ ಸಂಸ್ಥೆ	n na farina
Philadelphia Pittsburgh Portland		25 45 18	5	e a	15 20	20 5
Seattle Springfield St. Lois	· · ·	20 18 25	11 6	10	6 8 8 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	20
TOTALS	40	440	33	35	<u> </u>	220

 $\sim 10^{-11}$ If your branch figures are off then let me know. The odds are that your WP Coordinator is not sending in reports or you are not selling the paper. 

The figures do not include all sorts of other sales but only those in the above industries. When you send in your reports give me figures for all sales.

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